

EVALUATION OF MAJOR PROBLEMS FACED BY THE MEMBERS OF SELF HELP GROUPS: A STUDY OF MYSORE DISTRICT

SAVITHA V¹ & H. RAJASHEKAR²

¹Research Scholar, DOS in Commerce, University of Mysore, Mysore, Karnataka, India

²Professor, DOS in Commerce, University of Mysore, Mysore, Karnataka, India

ABSTRACT

Microfinance is one of the practical development strategies and approaches that has been discovered and implemented for sustainable development and has been used as a means to foster inclusive growth in the Indian economy. Self Help Group are playing a very important role in the process of financial inclusion and women empowerment. Empowerment of women has been recognized as a central issue in determining countries like India, women have been discriminated by the society. But now SHGs have provided a forum to express her views, participation in decision making and interaction with each other with the help of micro credit. In spite of these women members of SHGs are still facing some of the major problems. So the present study mainly focus on evaluating the major problems faced by SHGs in selected areas of Mysore District. The present study is based on primary data. The primary data were collected through interview method. 50 SHGs were randomly selected and then out of 50 SHGs, 100 members were selected through stratified random sampling method for the field survey. The study concludes that there is lot more to improve in this regard.

KEYWORDS: Microfinance, Strategies, Participation, Evaluating, Empowerment